

SFM2022

SURFACE FINISHING MEXICO

JULY 25TH, 26TH & 27TH

SCHEDULE

**COURSES —
BOOTH SET UP**

MONDAY, JULY 25th., 2022

TIME

ACTIVITY

PLACE

7:00 - 21:45 Hrs.

COMMERCIAL EXPO SETUP

8:00 - 18:30 Hrs.

ELECTROPLATING COURSE (only in Spanish)
Jean Dematos / World Wide Plating Consulting

Room 101

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SCHEDULE

EXPO
COURSES / TECHNICAL CONFERENCES
B2B MEETINGS

TUESDAY, JULY 26th., 2022

TIME	ACTIVITY / CONFERENCE	PLACE
10:30 - 18:30 Hrs.	COMMERCIAL EXPO	Rooms B & C
12:00 - 13:30 Hrs. 15:30 - 18:30 Hrs.	B2B MEETINGS	Commercial area
8:00 - 18:30 Hrs.	ELECTROPLATING COURSE (only in Spanish) <i>Jean Dematos / World Wide Plating Consulting</i>	Room 101
10:30 Hrs.	Exhibition floor opening	Rooms B & C
11:30 Hrs.	OPENING CEREMONY SFM 2022	Room B entrance
12:15 - 12:45 Hrs.	DECORATIVE TRIVALENT CHROME. WHY TRIVALENT CHROME AND STATUS OF THE TECHNOLOGIES? <i>Douglas E.Lay / MacDermid Enthone Industrial Solutions</i>	Conferences area at exhibition floor
12:50 - 13:20 Hrs.	NEW DEMANDS - GREAT SOLUTIONS: SYSTEMS TO REDUCE WASTEWATER AND IMPROVE EFFICIENCY AND QUALITY * <i>Ramón Bertrán / Atotech México</i>	
15:30 - 16:00 Hrs.	ANODIC LAYER. SEALING METHOD OF EVALUATION * <i>María Margarita Bacab Rodríguez / Alchem</i>	
16:05 - 16:35 Hrs.	NO FEAR OF HYDROGEN EMBRITTLEMENT. A SOLUTION IN APPROACH <i>Arndt Striso / Galber</i>	
16:40 - 17:10 Hrs.	ZnNi- ALKALINE AND ACIDIC ELECTRODEPOSITES* <i>Vicente Gómez Ayala / Pavco México</i>	
17:15 - 17:45 Hrs.	HOW DEFINE THE COST FOR THE COMPLETE PROCESS FOR ELECTROLESS NÍQUEL? * <i>Doug Hughes / MacDermid Enthone Industrial Solutions</i>	
19:00 Hrs.	WELCOME DINNER	HORNO 3 Parque Fundidora

Conferences in English, translation in Spanish will be available

*Conference available in Spanish only.

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SCHEDULE

EXPO
TECHNICAL CONFERENCES
B2B MEETINGS

WEDNESDAY, JULY 27th., 2022

TIME	ACTIVITY / CONFERENCE	PLACE
11:30 - 19:00 Hrs.	COMMERCIAL EXPO	Rooms B & C
12:00 - 13:30 Hrs. 15:30 - 18:00 Hrs.	B2B MEETINGS	Commercial area
11:30 Hrs.	Exhibition floor opening	Rooms B & C
12:00 - 12:30 Hrs.	PHOSPHATES FOR STEEL * <i>Eugenia Josefina Aldeco Pérez & Ma. De Lourdes Montoya García / CIDETEQ</i>	Conferences area at exhibition floor
12:35 - 13:05 Hrs.	COLORED ALUMINIUM SURFACES AS AUTOMOTIVE FASHION FINISH <i>Sascha Wegner / MacDermid Enthone Industrial Solutions</i>	
15:30 - 16:00 Hrs.	TECHNOLOGY PROCESSES FOR WATER TREATMENT. Reduction of water consumption and recycling * <i>Jaime Cruz / Crukel Water & Chemicals</i>	
16:05 - 16:35 Hrs.	TECHNOLOGIES IN DIGITAL CONTROL SYSTEMS <i>Gabriel Vega / Dürr de México</i>	
16:40 - 17:10 Hrs.	PRETREATMENT (PHOSPHATING) FOR AUTOMOTIVE PAINTING * <i>José Daniel Gómez Cruz & Jaime Camargo González / CIDETEQ</i>	

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Content paid for: **DÜRR**